

Julian Damy

CREATIVE DIRECTOR
PRODUCT DESIGNER
ILLUSTRATOR

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Brooklyn, NY

DESIGN WORK
juliandamy.com
ILLUSTRATION WORK
jdpaulsen.com

Core Competencies

- Digital Creative Direction
- User-Centered Design
- Rapid and Rich Prototyping
- UX/UI Design for Desktop and Mobile
- Front-End Development
- Shopify Development
- Agile Methodologies
- Digital Illustration

Technical Proficiencies

- Adobe Creative Suite
- Sketch/Figma
- InVision/Zeplin
- Tumult Hype
- Reality Composer
- Google Suite
- Jira

Creative Director with over 20 years of experience delivering digital products. Motivating team leader, proficient in managing high-performing creative teams. Multidisciplinary product designer, skilled in UX/UI design, visual design, digital illustration, and front-end development for desktop and mobile applications.

Work Experience

Freelance Product Designer

Self-employed

July 2023 - Present

As a freelance product designer, I leverage my blend of creative and technical skills to conceptualize, design, and develop digital products for desktop and mobile. I collaborate with a range of clients, ensuring that the aesthetics, functionality, and user experience of each product align with their specific objectives and user needs.

Orange Comet

Creative Director and Senior Digital Illustrator

January 2022 - July 2023

Created original digital illustrations in diverse styles, ensuring the artwork aligned with project objectives and within budget. Developed assets for Web3 games and created entire digital collections for industry-leading entertainment companies like AMC, Dreamworks, and Marvel. Collaborated on art projects for notable personalities such as Sir Anthony Hopkins and William Shatner. Designed concept art that was transformed by 3D artists for use in digital collections and game environments. Oversaw other full-time and freelance members of the creative team.

Small Planet Digital

Creative Director

March 2015 - January 2022

Associate Creative Director

March 2013 - February 2015

Art Director

March 2012 - February 2013

Oversaw user research, UX and UI design and production of digital products on behalf of Fortune-500 companies, such as Disney, Aetna, and Fuji Film, as well as socially conscious organizations like Voto Latino and Planned Parenthood. Created digital experiences aligned with UX/UI design best practices, working with engineering and product development teams. Hired and mentored new team members, designed and implemented improved workflows and internal management tools, and presented creative strategies to clients and partners. Ensured adherence to client and project objectives and brand standards. Tracked project deliverables and timelines.

MainSpring Media

Web Designer and Front-End Developer

July 2006 - March 2012

In charge of UX and UI design as well as front-end development. Designed and built websites, email fundraising campaigns, and flash-based applications for educational institutions such as Tulane, Michigan, and Emory Universities.

Russell Design

Art Director

January 2000 - July 2006

Managed design team in the delivery of information architecture and strategy, UX/UI and web design, and front-end development of cutting-edge online products for such clients as NASD, NASDAQ, JPMorgan Chase, Brooklyn Historical Society, and City Harvest.

Education

B.A. in Graphic Design

La Salle University, Mexico City

Languages

- **English** 100% Proficiency
- **Spanish** 100% Proficiency