

Julian Damy

CREATIVE DIRECTOR

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Core Competencies

- Digital Creative Direction
- User-Centered Design
- Usability Testing
- Rapid and Rich Prototyping
- Hands-on UX/UI Design for Desktop and Mobile
- HTML/CSS Development
- Agile Methodologies
- Digital Illustration

Technical Proficiencies

- Adobe Creative Suite
- Sketch/Figma
- InVision/Zeplin
- Tumult Hype
- Google Suite

Creative Director and hands-on Multidisciplinary Designer with 20+ years of experience delivering digital products. Skilled in product design and UX/UI process for desktop and mobile applications. Motivating team leader, proficient in managing high-performing creative teams.

Work Experience

January 2020 - Present

Creative Director - Contractor

Keller Estate

Leads UX and UI design team made up of designers, photographers, and content creators. Coordinates with freelance developers in the execution of digital products to support interactive installations for the Keller Collection, one of the top three classic car collections in the world. Manages project timeline and budget.

March 2012 - January 2020

Creative Director

Small Planet Digital

Oversaw user research, UX and UI design and production of digital products on behalf of Fortune-500 companies – such as Disney, Aetna, and Fuji Film – as well as socially conscious organizations, like Voto Latino and Planned Parenthood. Created digital experiences aligned with UX/UI design best practices, working with engineering and product development teams. Hired and mentored new team members, designed and implemented improved workflows and internal management tools, and presented creative strategies to clients and partners. Ensured adherence to client and project objectives and brand standards. Tracked project deliverables and timelines.

- Spearheaded product design of five #1 apps in the App Store
 - Oversaw product design for VoterPal, a voter registration app that registered 20K+ voters prior to the 2018 election
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July 2006 - March 2012

Freelance Web Designer

Managed the full design and production delivery process, leading client contact and project scoping, UX and UI design, as well as front-end development. Designed and built websites, email campaigns, and flash-based applications on behalf of a diverse client base, including NASDAQ, Tribute World Trade Center, Michigan University, and Emory University.

- Redesigned website for the Tribute World Trade Center, increasing online traffic by almost 50%, and foot traffic by 20%

January 2000 - July 2006

Art Director

Russell Design

Managed design team in delivery of product strategy, UX/UI design, and Flash and front-end development of digital products. Oversaw full product life cycle, including leading client meetings, design and development, and coordinating team of in-house and freelance designers and developers. Clients included NASD, NASDAQ, JPMorgan Chase, Brooklyn Historical Society, and City Harvest.

- Designed and built award-winning sales website for NASDAQ, in charge of UX/UI design and Flash development
- Redesigned website for the non-profit organization City Harvest, increasing donations by almost 20%

January 1998 - December 1999

Multidisciplinary Designer

Globacom Ad Agency

Designed and built websites for large clients such as Microsoft Mexico, designed internal printed magazines, illustrated info-graphics for print and web.

Education

B.A. in Graphic Design

La Salle University, Mexico City, Mexico

Languages

- English 100% Proficiency
- Spanish 100% Proficiency

Hobbies

- **Digital Illustration:** Working in the development of AlphaPod, an iOS app that helps kids learn their ABCs through fun, steampunk-style illustrations, coloring games, and an AR component. Art was shortlisted for the prestigious UK-based 2019 World Illustration Awards.
- **Art Enthusiast:** Finalizing second update for iKlimt, a website and iPad app about the life and work of Austrian painter Gustav Klimt. At its launch, the iKlimt site received more than 500 visitors a day and had a #2 Google search ranking.